



# SAKURA



**WORLDWIDE ENGINE PARTNER**



“ More Than 50 Years  
Manufacturing Experience

**SAKURA FILTER** is manufactured by the ADR Group of Companies (Automotive Division), a group that has been providing automotive and industrial parts solution for OEM/OES as well as aftermarket, for more than 50 years.

In the filtration business, **SAKURA FILTER** offers the largest range of application of more than 7,000 part numbers. It covers Automotive, Commercial, Heavy Equipment, Marine, and Industrial for American, European, and Asian Applications.

All products are tested to the ISO/IEC 17025:2017 standard and accredited laboratory.



**GLOBAL BRAND**

“ Trademark Registration  
in More Than  
**130 Countries**  
Worldwide



**GLOBAL QUALITY**

**Technical Assistance and Joint Venture** with **Global Industry Leaders**

**ADR Group products** are supplied locally and internationally for **OEM/OES** as below:

- |                   |            |           |          |            |                |             |          |
|-------------------|------------|-----------|----------|------------|----------------|-------------|----------|
| ■ Antonio Carraro | ■ Clark    | ■ Gehl    | ■ Iseki  | ■ Liebherr | ■ Mitsubishi   | ■ Suzuki    | ■ Volvo  |
| ■ Atlas Copco     | ■ CNH      | ■ GM      | ■ Isuzu  | ■ Liugong  | ■ Nanni Diesel | ■ Takeuchi  | ■ Yale   |
| ■ Bell            | ■ Daihatsu | ■ HINO    | ■ KATO   | ■ Manitou  | ■ Nissan       | ■ Toyota    | ■ Yanmar |
| ■ Bomag           | ■ DFSK     | ■ Hyster  | ■ Kohler | ■ Mathieu  | ■ Subaru       | ■ UD Trucks |          |
| ■ Carrier         | ■ Doosan   | ■ Hyundai | ■ Kubota | ■ Mazda    | ■ Sunward      | ■ Vestas    |          |

**WORLDWIDE ENGINE PARTNER**



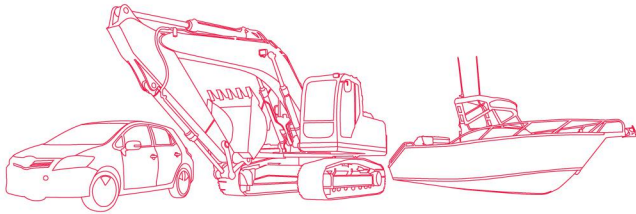


## GLOBAL RANGE & TYPE

More Than **7,000 Part Numbers** for **Automotive and Heavy Duty Applications** with +400 new SKU's developed every year.

### One Stop Shop for Filtration System:

Motorcycles, Passenger Cars, Commercials, Trucks & Buses, Construction & Mining, Agricultural, Marine, Industrial, Powerplant, and Home Appliances.



## GLOBAL AWARD

**ADR Group** Received Many Prestigious **Awards & Appreciations** Locally & Internationally



Suzuki Awards  
(2010, 2011, 2019 - 2022)



Hino Awards  
(2010, 2011, 2019 - 2021)



Yanmar Awards  
(2019)



SAIC/SDEC Awards  
(2012-2018)



Isuzu Awards  
(2010, 2012)



Mitsubishi Awards  
(2013-2015)



WOW Brand Awards  
(2015-2016)



Frost & Sullivan Awards  
(2010, 2016, 2018)



Finance Asia Awards  
(2014, 2016)



Primaniyarta Awards  
(Global Brand Creator)  
(2009, 2011 - 2016)



Best of the Best Awards  
(2021)



## GLOBAL DISTRIBUTION

**Exported** to More Than **125 Countries** Worldwide

### All Region

- Asia
- America
- Africa
- Europe
- Australia

### Overseas Representative Office:

- Sydney, Australia
- Shanghai, China
- Tokyo, Japan
- Kuala Lumpur, Malaysia
- Yangon, Myanmar
- Singapore
- Kaohsiung, Taiwan
- Bangkok, Thailand
- California, USA
- Hanoi, Vietnam.

# PRODUCT TYPE



## AIR FILTER

Prevents contaminated air from being mixed with the fuel before entering the combustion chamber.



## CABIN AIR FILTER

Protects passenger from airborne contaminants, such as virus, bacteria, pollen, dust, and smog.



## RACING AIR FILTER

Provides the highest specification to increase engine performance (horse power and torque).



## OIL FILTER

Provides clean lubricant oil in the engine, thus reducing premature wear and tear in all frictional parts.



## FUEL FILTER

Keeps the fuel system clean that will prolong the life span of the injector and maintain higher fuel efficiency.



## FUEL/WATER SEPARATOR

Removes water contamination to ensure clean fuel delivered to the engine.



## TRANSMISSION FILTER

Keeps the transmission fluid clean to get great torque, run smoothly, and function more reliably.



## HYDRAULIC FILTER

Protects and prolong the life span by keeping the hydraulic system clean.



## COOLANT FILTER

Protects the cooling system against corrosion.



## AIR/OIL SEPARATOR

Removes residual oil from the air on the outline of compressor to enhance machine life.



## EDM FILTER

Optimizes performance of the wire-cut machine system.



## HVAC & AIR PURIFIER FILTER

Removes harmful particles & microscopic pollutants to keep your indoor environment a clean & healthy place.



## FILTERS FOR HYBRID/ELECTRIC VEHICLE

Electric vehicles (EVs) are gaining popularity worldwide. **SAKURA FILTER** has launched replacement filters used in EVs that protect the health of the passengers and battery performance.

**Cabin Air Filter** : Removes contaminants and pollutants inside the electric vehicle to achieve more comfortable experience with maximum health protection.

**Battery Cooling Air Filter** : Protects the high-voltage battery system against foreign particles and overheating.



## PT SELAMAT SEMPURNA TBK

Member of ADR Group of Companies



IATF 16949



ISO 14001 : 2015



ISO/IEC 17025:2017  
LP-159-IDN



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